flooid
a GLORY company



The infinitely extendable way to grow your retail capabilities

Retail – adapting to evolutional technology

Cash versus card. Personal service versus zero interaction. Billions of transactions and individualized promotions. Retailers are being pulled from pillar to post as they strive to deliver capabilities from diverse and even diametrically-opposed customer trends. Add to this supply chain challenges, new workforce dynamics, the pressure to adopt big data, the IoT, the metaverse, and AI, all whilst grappling with outdated systems. With all of these considerations you can see how some top tier operators just cannot keep up.

Future-focused retailers are becoming more tuned-in to the way they sell and operate. They know that operating with a monolith, one-size-fits-all mindset, is a surefire way to put a dent in profits. Today, agility sorts the margin-makers from the rest of the pack.

> ***Our platform offers a simple and safe way to streamline. And with architectural resilience your store can keep trading, even offline.***

Lisa Bowden,
Senior Product Marketing Manager, Flooid



Innovation – easy for some, hard for others?

Whether it's sales or store operations, attuned retailers are embracing a faster, freer, way of working. The cloud has supercharged the storage, sorting and processing of data, making experimentation easier, swifter and much lower risk. The demand for composability has created a 'plug and play' expectation; software companies – not just in retail – are going all-in on 'openness'. With an open technology framework, retailers can buy, build and collaborate with others, making it simpler to give their customers the experience they really want. The need for efficiency and speed should always be encompassed, so perceived conflict becomes collaboration. This all adds up to increased profits.

With Flooid, they can work with an experienced partner ready to guide you through the innovation process at a pace that makes sense for your business. Solving retail challenges such as:

How can I connect my partner ecosystem services and solutions?

How do I ensure data is consistent across all channels?

How do I ensure all channels are up and running smoothly?

How do I track every single customer activity to apply appropriate promotions?

Can I experiment and implement new experiences without impacting the whole ecosystem?



Flooid – your innovation partner

At Flooid, we're fully committed to openness. Now, as part of Glory Global Solutions, we've evolved and paired our single composable unified commerce platform with Glory's state of the art checkout automation, further broadening the reach of our limitless extensibility. Our open APIs mean retailers have true freedom to innovate on whatever – and with whoever – they want.

We've invested significantly in our product portfolio, our people and in Infrastructure as Code (IaC). This means our customers don't need to spend time or money ensuring every layer of their commerce technology works together. It means repeatable, high-quality and predictable outcomes which translate to profitable change management. With a single, unified commerce experience you can orchestrate easily, whether that be managing all endpoints to simply sharing insightful data - including transaction data - across the business.



> ***Our Platform provides the power to bring loyalty, payment providers, mobile apps, vending machines, digital receipts, order management and even CRM together into one system of record.***

Lisa Bowden,
Senior Product Marketing Manager, Flooid

All channels and all capabilities in one platform

Flooid's core platform connects every sales channel; the basket follows the customer, regardless of where and how they choose to buy. The desire for a 'single version of the truth' doesn't just apply to in-store and online endpoints. Instead, it applies to the entire commerce ecosystem. For example, new capabilities for staff operations, order management functions, CRM and loyalty connections, payment providers, loss prevention, and AI/CV can all be built or bought and then connected. The result is a more cohesive operation, even if the ecosystem includes many different technologies from multiple different providers and happier customers by enabling dynamic interaction (such as, individualized discounts, promotions, coupons).

Easy integration. Easy to talk to. Easy to consume.

Our architecture provides an open playing field for retailers to build or buy their own extensions and connect to our services; be they a mobile consumer app, a marketing tool, or even a bespoke way to track new types of customer journeys.

> ***The Flooid platform empowers retailers to become the masters of their innovations, providing an unparalleled framework for building infinitely extendable solutions. It gives you the freedom to craft a best-of-breed ecosystem that perfectly aligns with your unique needs, catapulting your business to the forefront of retail evolution.***

Lisa Bowden,
Senior Product Marketing Manager, Flooid



Introducing the 'ilities'

We encourage our customers to experiment, add and scale the new capabilities they need to stay ahead. We offer what we call the 'ilities'. These are:

- **Scalability**
- **Availability**
- **Usability**
- **Extensibility**
- **Flexibility**
- **Adaptability**
- **Maintainability**
- **Security**
- **Portability**

If you'd like to build or buy something special, take advantage of our flexible – but not fragile – technology framework. Ask our team about our 'ilities' today.

Harnessing the power of the platform ... built for innovation

Retail's challenges change constantly. Whether it be a tweak to a returns process or access to complementary data at the point-of-sale, Flooid's platform makes it simple and stress-free to add the extensions that make your business technology work for you. Select the best solutions for your business, then connect and scale those capabilities that will set you apart.

Implementing the Flooid Unified Commerce Platform enables retailers to 'say farewell' to;

- Isolated applications
- Fragile integration
- Batch processed data
- Delays in identifying critical data
- Unreliable data replication
- Key data duplication
- Unrepeatable application integration
- Monolithic testing
- Long time-consuming pilots
- Waiting months for key features and changes

This is one source of the truth.



Data fluidity – in-store and out

Data is the lifeblood of modern enterprises, so ensuring a smooth front-to-back and back-to-front flow is the key to unlocking the many opportunities data provides. Data consistency plus ease and speed of transfer is especially important in retail, where transaction volumes can be extensive.

Flooid's platform currently processes more than 3.5 billion transactions across over 230,000 points-of-service each year. Any point of failure would as a minimum cause aggravation, and extreme disruption at most. That's why we place the quality and openness of connections at the forefront of our technology offering. Flooid customers enjoy a flexible, resilient architecture, with system security and enhanced cloud, platform, and endpoint management.

Our Insights Data Platform offers multiple ways that enable you to access and analyze data, including dashboards with near real-time key business insights. A solution that is powered from the Flooid platform, sorts and understands sales and stock data, providing comparisons between stores, products, prices or individual checkout operators. At near-real time, product availability across a 10,000 store estate is at your fingertips.

> ***No more data duplication and no more waiting for batch processing – just every sales point in a 10,000-store estate humming from the same songsheet.***

Lisa Bowden,
Senior Product Marketing Manager, Flooid

Empowering the store:

Flooid solutions

- Retail POS
- Convertible POS
- Mobile POS
- Hospitality POS
- Fuel POS
- Omnichannel Capabilities
- Full Function SCO
- Personalized Offers
- SCO (Small footprint)
- BYOD Services (Self-scanning)
- Inventory Management
- 1st Line Loss Prevention (Digital Mirror)
- Sales Point Messaging
- Sales Associate Loss Prevention Solution

Partner solutions

- Enterprise Monitoring & Control
- CRM
- RFID
- AI/CV Solutions
- Address Verification
- Delivery Services
- Order Orchestration
- Digital Coupons
- Digital Receipting
- Printed Coupons
- Loyalty
- Food Kiosks
- eCommerce
- Mobile Payments
- Money Transfers
- Mobile Order n Pay



Driving the store:

Flooid solutions

- One Continuous Basket
- Unified Platform
- Payments
- Unified Promotions
- Unified Pricing
- Stock Movements
- In-store Inventory
- Cash Management
- Back Office Maintenance
- Data Flow Management & Synchronization
- Services & Microservices supporting retailers own innovations
- 3rd Party Orchestration (Application connections)
- Customer Look ups
- Checkout Free (Walk in Walk Out)

Partner solutions

- Payment Providers
- Loyalty
- Employee Time Tracking
- Weigh Scales
- Gift Cards
- Hardware Solutions
- Fuel Pump Controllers
- Tax Calculations
- Tax Data Feeds
- Cash Recycling Modules
- Pharmacy
- Charitable Donations
- Digital Receipts
- Delivery Services
- Computer Vision/ Loss Prevention
- Smart Carts

Optimising store performance:

Flooid solutions

- Regulatory factors
- Insights & Analytics
- Operational Reports
- Audit Reports
- Sales Reports
- Reporting Dashboards
- Cloud First
- Centralized Architecture
- Systems Security (Vulnerability/Event Monitoring)
- Estate Data Management
- Internationalization
- Fiscal
- Managed Services
- Helpdesk

Partner solutions

- Loss Prevention Analytics
- Fiscal Transaction Signature
- Enterprise Service Bus (ESB) Integrations
- ERP Integrations
- POS Management

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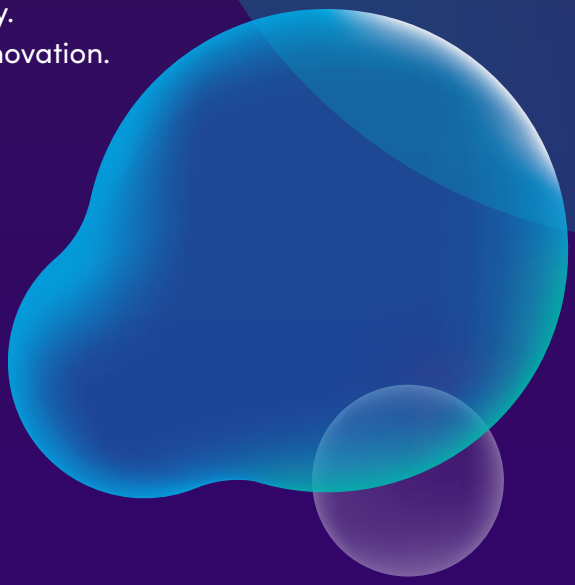
About Flooid

Flooid, a Glory company, is a market-leading unified commerce platform provider that enables retail and hospitality brands to sell to customers flexibly and consistently, wherever they are and however they choose to shop. Our scalable, cloud-native composable solution portfolio includes the following:

- Assisted and self service experiences
- An open API services platform
- An operational business analytics platform and insightful dashboards
- Managed services for cloud, platform and end points

Our flexibility enables retailers to select the right mix of partners to facilitate an optimal selling journey.
One unified commerce platform. Unlimited innovation.

flooid.com



#makeitflooid

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