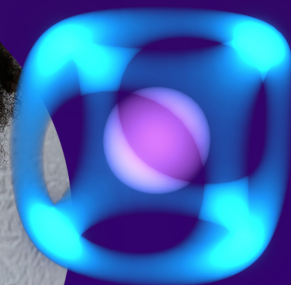


# Why buy your UCP from Flooid?

## The right partner for your retail future

When choosing a Unified Commerce Platform, the decision goes beyond software features. Most providers promote APIs, composability, cloud capabilities and operational resilience. What sets Flooid apart is not just what we build, but how we work with you. We focus on relationships, long-term value, and being the right-sized partner who is with you every step of the way.



## What makes Flooid different?

- **People first:** People buy from people. We invest in long-term partnerships, working alongside your teams to solve challenges, co-create opportunities, and celebrate success together.
- **No customer left behind:** Flooid ensures every client has a forward migration path. We safeguard your investment by providing continuity and future readiness, no matter where you start.
- **Large enough to scale, small enough to care:** Flooid has the size and stability to support enterprise retailers while remaining agile and personal in our service.
- **Open and adaptable:** We welcome and nurture third-party partnerships, cultivating ecosystems that bring greater value to you and your shoppers.
- **Exceptional service at every level:** From C-suite to store associate, Flooid teams swarm issues quickly and effectively. Our service model is built on accountability and responsiveness.
- **Stability backed by strength:** As part of Glory, Flooid is secure, robust and strategically supported. The relationship with our parent company is collaborative and value-focused and is already producing innovation and return on investment for customers worldwide.

## Why retailers choose Flooid

- ✓ A single, global code base that keeps operations efficient, consistent and optimised.
- ✓ A composable, API-driven architecture that flexes to your needs today and tomorrow.
- ✓ A proven record across multiple verticals including grocery, convenience, fuel, fashion, quick service restaurant and general retail.
- ✓ A trusted partner with more than 40 years in retail technology, continually adapting to change.

## The bottom line

Flooid makes our customers feel like they are a priority because they are a priority to us. We are the right partner to trust with solutions that meet your needs—a company that values relationships, cultivates ecosystems, and ensures your path forward is clear. With Flooid, you gain a Unified Commerce Platform that works today and evolves with you tomorrow, backed by a team that is always on your side.

**Flooid. Unified Commerce, made personal.**

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