Flooid named a 'Major Player' in grocery and food store point-of-sale

CINCINNATI, OH and COVENTRY, UK - June 24, 2022 - Flooid, the market-leading unified commerce platform for retailers, has been named as a 'Major Player' in the IDC MarketScape: Worldwide Point of Sale Software Vendors in Grocery and Food Store Retail 2022 Vendor Assessment.

Flooid allows retail and hospitality brands to sell to customers flexibly and consistently, wherever they are and however they choose to shop. Trusted by leading grocery businesses in the US, UK, Canada and South Africa, the Flooid platform allows retailers to select the optimal mix of services and partners to facilitate the selling journey that's right for every customer.

Diane Palmquist, Group Global CEO, Flooid, said: "*Tier 1 grocers and food store businesses are evolving fast to satisfy new ways to shop. Speed, convenience and personalization are all of the essence regardless of the channel – but retailers cannot sacrifice their ability to scale or stay resilient. Our open ecosystem allows our customers to innovate and grow, without locking them into any specific technology. We're pleased that the IDC MarketScape has examined this approach, plus our market offering, future plans and existing client relationships, and subsequently recognizes us as a 'Major Player' in the market.*"

The IDC assessment is a rigorous analysis of global point-of-sale software suppliers, and an invaluable tool for retailers looking to choose technology partners and solutions for the years ahead. To read the full IDC assessment, visit:
https://www.idc.com/research/viewtoc.jsp?containerId=US46743220

About Flooid

Flooid is a market-leading unified commerce platform that enables retail and hospitality brands to sell to customers flexibly and consistently, wherever they are and however they choose to shop. Our solutions enable retailers to select the right mix of services and tech partners to facilitate the selling journey that's right for every customer. See https://www.flooid.com.

About IDC MarketScape:

IDC MarketScape vendor assessment model is designed to provide an overview of the competitive fitness of ICT (information and communications technology) suppliers. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT and telecommunications vendors can be meaningfully compared. The framework also provides technology buyers with a 360-degree assessment of the strengths and weaknesses of current and prospective vendors.