

Flooid and Xiatech sign global strategic partnership to help retailers unlock the power of data, insights and AI.

Flooid launches Insights Dashboards powered by Xfuze to help retailers drive performance, accelerate innovation and stay ahead of the competition

PRESS RELEASE Birmingham, England – 5 June 2026 – Flooid and [Xiatech](#) today announced a strategic partnership designed to help retailers unlock the full value of their data, generate actionable insights, and harness the power of AI across their operations.

Xiatech, the pioneer behind Xfuze, the world's first AI-powered composable integration, data management, data orchestration, analytics and Agentic AI platform, enables organisations to accelerate their business transformation. Flooid is a SaaS provider of a composable unified commerce platform, anchored by a portfolio of innovative point-of-sale experiences that help retailers deliver seamless customer journeys and engaging in-store experiences.

The partnership brings together product development, sales, and marketing expertise to extend Flooid's Platform with integration to Xfuze. The result is a set of powerful dashboards that deliver real-time intelligence and AI-driven insights to help retailers make faster, smarter decisions with confidence.

[Xfuze is the only platform](#) that integrates systems, unifies data, delivers advanced insights and deploys Agentic AI – and all connected and orchestrated in real-time across organisations.

"This partnership is a landmark moment for Xiatech, Flooid, and, most importantly, retailers," said [Jonathan Summerfield, Chief Executive Officer at Xiatech](#).

"The retail industry has been sitting on vast amounts of untapped data for too long. By combining Xfuze with Flooid's deep retail expertise, we're delivering something genuinely transformative: real-time, with role-specific dashboards that empower faster decision-making, accelerate innovation, and drive measurable commercial impact."

[Flood Insights Dashboards](#), powered by Xfuze, delivers a suite of ready-to-use executive dashboards and reports, providing instant access to the insights that matter most—from the boardroom to the shop floor.

With role-specific views across:

- Executive Leadership: Trading KPI Tree and Executive Trading
- Regional Management: Regional Performance and Store Comparison
- Category Management: Category Affinity and Product Bestsellers
- Marketing: Promotions and Discounts

Flood clients can access these capabilities today, embedded directly within the Flood platform, delivering insights, and value, in weeks, not months.

“Retailers have never faced more pressure to perform and never had more data at their fingertips. The challenge has always been turning that data into decisions, at pace and at scale. Our partnership with Xiatech changes that entirely. Flood Insights Dashboards, powered by Xfuze, transforms how our clients understand their businesses, and gives them the competitive edge they need to succeed like never before,” said [Martyn Osborne, CEO EMEA, Flood](#).

The partnership will continue to evolve, with both companies committed to expanding the Flood Insights portfolio with additional dashboard packs and AI capabilities.

About Flood

Flood, a Glory company, is a market-leading unified commerce platform provider that enables retail and hospitality brands to sell to customers flexibly and consistently, wherever they are and however they choose to shop. Our flexibility enables retailers to select the right mix of partners to facilitate an optimal selling journey. One unified commerce platform. Unlimited innovation.

About Xiatech

Xiatech is the pioneer of Xfuze, the world’s first AI-powered composable Integration, Data Management & Orchestration, Analytics and Agentic AI Platform that connects systems, creates a single view of data and delivers actionable insights in one cloud-native SaaS solution. Business, technology and data teams use Xfuze to shorten time-to-insights, accelerate digital transformation and extend the value of their legacy technology investments. To learn more about how organisations are generating results in weeks, visit www.xiatech.io or explore the Xfuze Showplace. Xiatech is a member of the MACH Alliance.