



Flooid for Fuel & Convenience

One solution to fit your business needs

Customer expectations are higher than ever, with the ability to sell any time, any place, and any way at the heart of every interaction. At Flooid, we understand the importance of every unique shopper journey, whether on the forecourt or inside the store. That is why we have an easy-to-use, resilient platform that puts you in complete control of your fuel and convenience operations.

Flooid's mission is to empower fuel and convenience retailers to make the most of each customer interaction while driving growth, reducing complexity, and protecting margins. With Flooid, you can run fuel, foodservice, and retail on a single, composable solution.

With the Flooid Platform you can:

- Deliver fully resilient POS for fuel and convenience
- Simplify hybrid sales across forecourt, shop, and foodservice
- Leverage mobile stock and in-store management tools
- Have total confidence with a secure SaaS platform built for global retail
- Create targeted customer interactions that grow revenue, profits, and margins
- Reduce stock holding and increase throughput
- Decrease employee training times with intuitive user interfaces



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Capabilities include:

- **Fuel & Forecourt:** Controllers, car wash, tax systems and more
- **Resilience:** Trust that even if connections are interrupted, you will be able to trade
- **Flexible integration:** QSR, kiosk, kitchen management, and loyalty
- **Hardware agnostic:** Independent of platform, maximizing asset use
- **Composable architecture:** Open APIs for specialist integrations
- **Convertible lane:** Switch fixed registers into self-checkouts
- **Mobility:** Mobile checkout, queue-busting, and handheld terminals
- **Promotions & reporting:** Easily configure Multi-buy, BOGOF, and Meal Deals, while gaining full visibility of sales, stock, and customer accounts

Maximize your business impact

Flooid gives you complete control of stock, pricing, and promotions to protect margins and increase profits. Intelligent automation identifies quick sellers, slow movers, and delisted items, ensuring every square foot of space works harder. Store shrinkage is minimized with logged transactions, integrated chip & PIN, and reporting.

Managers reclaim valuable time with streamlined cash office operations, electronic delivery notes, and suggested ordering. These efficiencies reduce backroom stock and maximize sales floor space.

Built for resilience and growth

Flooid's unified platform reduces store systems and integrations. You gain fewer moving parts and a more complete solution for fuel and convenience. By combining POS, mobility, self-checkout, kitchen management, and forecourt control, you gain the flexibility to adapt, scale, and serve every shopper, every time. And our endpoints are fully resilient to ensure that trade 24/7 is achievable.

Trusted by leading global retailers

Flooid powers fuel and convenience brands worldwide with solutions that consistently and efficiently handle customer transactions while creating superior end-user experiences.



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