



# Baskets that bring value

Choose Flooid and you'll gain value for the sales floor and the boardroom

## Chief Executive Officers (CEOs)

- Scale fast across the whole estate
- No rip and replace of existing hardware
- Add capability at low-cost
- Cross-channel, cross-vertical journeys and sales
- Stay flexible for the future

## Store Managers

- Line bust in-store with Self-Scan, Self-Checkout and Convertible Lane
- Equip staff with mobile POS
- Gain insight into cash operations at an operator level
- Check inventory and order new stock fast
- Simple single dashboard for all information

**flooid**

### Point of Sale (POS) Operators

- Intuitive UI
- No extensive training required
- Self-Scan, Self-Checkout and Convertible Lane eases line length
- Real-time inventory updates
- Less reboots for continuous service

### Chief Technology Officers (CTOs)

- Easy access to best-of-breed suppliers
- Use your own technology, Flooid's, or from third party suppliers
- Fail-fast, accelerated innovation
- Out-of-the-box apps
- Ease of integration with ERP, Cloud and existing hardware

### Chief Marketing & Chief Customer Officers (CMOs and CCOs)

- Centralized promotions – make changes across the whole estate in real time
- Personalized Offers
- More freedom on loyalty
- Social referral opportunities
- Complete brand consistency whatever the channel

### In-store Sales Assistants

- Save the sale with Endless Aisle
- Real-time inventory
- Updates sent direct to wearables
- Branded content on mobile devices
- Take sales from anywhere in store with mobile POS

### Chief Financial Officers (CFOs)

- Lower total cost of ownership
- No rip and replace of hardware
- Only pay for what you use in the Cloud
- Additional revenue opportunities
- Innovation at a much lower cost

### Innovation Teams

- Access a supportive community of best-of-breed systems integrators, software vendors, start-ups and academics
- Access Flooid's basket and promotions microservices
- Developer tools
- eLearning tools
- ... and in the near future, curated sandbox environments

**Flooid can help you and your business.  
Find out more at [floodid.com](https://floodid.com).**