



# Flooid supporting Retailer International Expansion

Supporting over 50 top-tier retailers and processing more than 3.5 billion transactions annually across 19 countries, including regions such as Europe and the USA, Flooid plays a critical role in facilitating global trading growth. We are proud to assist retailers when expanding internationally, via a range of strategic initiatives.

## Scalable Technology Platforms

Our resilient and composable Unified Commerce Platform provides the foundation to create the shopping experiences that your customers demand. The openness and scalability of Flooid's platform allows you to connect leading tech partners across all regions into a single commerce solution ensuring you adapt to business change, innovate quickly and optimise your international growth.

## Language localisation

- While you concentrate on your supply chain, distribution, appropriate product range and localised marketing, we ensure global compatibility with features, such as multi-currency and multi-language support.
- Flooid Point-of-Sale and Self-Service Checkouts have full out of the box language and localisation terminology support, utilising Unicode for application-level data. Our solutions deliver shopping journeys that encompass both associate and shopper user experience preferences, relevant language product names/descriptions, including localised purchase and payment terminology.
- Via configuration, the applications' localisation settings can be established at either store or user level and include buttons, messages, prompts, column headers, on-screen keyboard, time, date, and currency/number formats.





- Flooid's User Interface is designed to deliver experiences in multiple languages, with dynamically resizing buttons, enabling full translations to be displayed to the user.
- Flood's Enterprise Solution caters for language support of key centralised business data, including key management Back Office user interfaces and reporting output.
- Flood's Point-of-Sale application allows operators to choose a display language for customers. This feature ensures that customers who speak a different primary language than the store can view customer-facing information and receive receipts in their preferred language.

## Global compliance & Partnership Expertise

### Why Fiscal Support is important

- **Legal Compliance:** Prevents fines and penalties for non-compliance.
- **Fraud Prevention:** Reduces the risk of financial fraud and tax evasion.
- **Audit Readiness:** Ensures businesses are ready for tax audits at any time.

Many countries are moving toward real-time tax reporting, certified POS systems, and digital invoicing to reduce tax evasion. Those countries must comply with strict fiscal and regulatory requirements to ensure tax compliance and prevent fraud. These range from certification of application data outputs, anti-fraud compliance, real-time tax reporting, specific printers, connection to central tax systems for direct transaction reporting and timely submission of electronic sales records. Regular checks are then complete to ensure that this information and process is being upheld.

Many European countries have strict POS fiscal compliance requirements these include in:

**Europe:** France, Italy, Spain, Germany, Portugal, Greece, Poland

**Central and Eastern Europe (CEE):** Hungary, Czech Republic, Slovakia

**Latin America:** Brazil, Mexico, Chile, Argentina

**Africa:** Kenya, Tanzania, South Africa

**Asia:** Turkey, India, Indonesia

**Middle East:** Saudi Arabia, United Arab Emirates (UAE)

When your international expansion strategy includes the requirement to be fiscally compliant, Flooid's Fiscal Module and consultative partnership is leveraged to ensure you stay compliant where EU fiscal and tax regulations are in place. This includes documentation, testing, certification, business support and regular audits.

We cover everything you need to ensure you and your technology are available to trade 24/7. By leveraging strategic partnerships when necessary, you can be confident of Flooid's support and service from your centralised enterprise systems to multi-language support for your front-line associates.

These strategies combined will ensure you achieve a resilient, customer-centric framework that supports sustainable international growth.

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