Insights

Intelligent business outputs

The key to opening doors with data

As the endpoint provider capturing each and every transaction, Flooid holds a unique position to be able to dig into detail beyond each sale or return. It is this level of data that we are able to leverage into an engaging, flexible, easy to use and above all informative platform, empowering users across the store estate as well as in Head Office positions.

The foundation is built upon an ever-evolving set of relevant personas designed to ensure we are maintaining relevant outputs to assist with management of responsibilities, addressing challenges and offering information to aid with decision making.

In-built alerting can focus attention where and when it is needed whether this is due to issues that require resolution or success that you'd like to replicate.

Collated into distinct packages that are maintained and expanded as a standard part of our product commitment to excellence and perpetual improvement, each set focusses on a different area of business from Management and Audit, Product and Store Performance to Predictive promotional analysis, the tool allows customers to pick and choose the data set configuration that best suits their business with options for future expansion.

Customised and branded to keep every user engaged with an intuitive and easy to use, functionally rich tool; expand your outputs quickly and easily and see an immediate ROI. Join our data driven family, influence our roadmap and glean insights from your transactions.

flooid

What if you had the ability to empower your business with more?

If you knew...

Then you could...

Trends in timings for age challenges and service refusals

Manage staff allocation & shift patterns to ensure relevant seniority is on the shop floor at the right time.

If/when there are queues at your Self-Checkout

Make decisions regarding requirements for additional hardware and manage staff for reducing intervention times to see an overall increase in SCO usage.

When suspicious activity takes place related to refunds, voids and no sales

Monitor and investigate for disciplinary action and maintain appropriate audit records and/or offer focused staff training to reduce occurrences.

If a store is utilising stock more for the purposes of eCommerce fulfilment than for footfall sales

Determine how that store is manned, recognise participation in eCommerce as a separate KPI, manager stock levels accordingly.

Expected foot traffic peaks and troughs

Schedule staff coverage with more accuracy minimising over/under staffing issues.

You could save management time to find key information

See an immediate ROI and greater productivity in store.

Staffing vs. traffic patterns and could reduce labour in store by just 1 hour a week

See an immediate ROI and reduced costs across the business.

Contact your Client Representatives to find out more and to book an initial demonstration.

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