



**Flooid for**

# **Grocery Retail**

**Choose fresh thinking with Flooid;  
the experts who understand grocery**

**Flooid Solutions give you advanced selling capabilities to thrive in the new world of Grocery retailing.**

Our scalable, reliable and adaptable single-system approach gives you everything you need in one place. Comprehensive price promotions, tailored payment options, cash and inventory management, loyalty, personalised offers and a selection of mobile and Point of Sale (POS) options can all be controlled from one central location.

Flooid Solutions for Grocery are designed, managed and maintained by our in-house Grocery specialists.

Unlike acquisition-built businesses, Flooid has always specialised in the Grocery and retail environment.

And because Flooid Solutions are used in other verticals, this includes deep and insightful functionality for omnichannel performance.

Capabilities include:

- High performance 3rd party integrations & government programs
- Localisation for multi-language, currency, & tax
- No rip and replace
- Cash and inventory management - Single system
- Convertible lane
- Integrated fuel and QSR franchise environments

**flooid**

"We're delighted to be implementing the Flooid Solutions Platform. This will allow us the operational agility to deploy new applications when and where we want in the future."

Charles Webb, head of IT at Waitrose

## High performance

Our scalable, reliable platform has been proven to cope with even the most demanding sales. Flooid Solutions are able to handle the largest and busiest grocery environments, all with proven performance and high-reliability for an exceptional customer experience. Flexible configuration allows grocers to react nimbly and be faster to market with new capabilities.

## No rip and replace

Legacy systems and existing hardware represent major operational investments. Save the worry and expense of replacing what you have by using the Flooid Platform to integrate with your existing technology. A sales assistant-level ease of use is also assured, with no new training required for converting lanes from self-checkout to manned operations.

## Cash and inventory management

Know where the money is, and don't be surprised by stock shortfalls. Our complementary cash and inventory management sits snugly within the solution framework, ensuring every movement is tracked from sales channel to storeroom.

## Single system

Single system offers multiple, integrated formats including supermarkets, self-scan, bakery, pharmacy, deli, QSR, and fuel.

## Convertible lane

Fixed tills can easily switch between cashier-driven POS and a self-checkout solution. This drives foot traffic past up-sell displays, while increasing customer satisfaction by reducing payment lines.

## Integrated fuel and QSR

The single platform provides seamless flow between all personalities. This provides a better experience for shoppers while lowering your overall cost and increasing agility. Integrated systems allow you to cross-sell and cross-promote across all touchpoints and channels.

## Trusted by



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