



**Flooid for**

# Convenience Retail

One solution to fit your business needs

Customer expectations are higher than ever with the ability to sell any time, any place, and any way at the heart of every customer interaction. At Flooid we understand the value of your customers and the importance of every unique shopper interaction. With that in mind, we have developed an easy-to-use platform including a high functioning POS and mobile selling apps that put you in complete control of your retail operation. Our mission is to empower convenience retailers to make the most out of each customer interaction while driving value for your retail operation.

With the Flooid Platform you can:

- Create targeted interactions with your customers
- Grow revenue, profits, and margins
- Reduce your stock holding
- Increase customer throughput
- Decrease training times

...and take advantage of the following benefits:

Flooid App Suite is intelligently designed allowing you to leverage the same core solution to meet all your business requirements. This comprehensive approach to design allows you to adapt the user experience without making changes to the underlying business logic.

The result is fewer store systems, fewer integrations, and a more complete solution to handle the requirements of the convenience market.



**flooid**

Flooid App Suite allows you to tailor the user interface to the needs of your business, with capabilities including:

- Convenience
- Hospitality
- Grocery / General Retail
- Franchise and co-operative models
- Self-checkout and convertible lane
- Mobility
  - Mobile checkout
  - Line / queue busting
- Handheld terminal
- Food ordering kiosk
- Kitchen production

### **Regular product and promotion updates**

Regular product and price updates give you complete flexibility over your profit margins, product assortment and promotions. With Flooid you can identify cost price changes, new product lines, delisted items, RSP changes and general product changes.

### **Maximise your sales and increase profit margins**

Why take up valuable shop space by stocking non-profitable lines? Flooid can help you properly manage your stock position allowing you to maximise your sales and increase your profits. The cumbersome process of identifying slow movers, quick sellers, high and low profit-making lines is a thing of the past.

### **Simple to use**

Flooid App Suite POS uses an intuitive user interface which means minimal training is required to make your employees comfortable and productive with the system. Moreover, our solutions are designed with a simple 'point and click' interface.

### **Identify and prevent shrink**

Store shrinkage takes many forms, from external to internal and breakages. Fortunately, all Flooid App Suite POS transactions are logged electronically to help you identify the cause of shrinkage and with links to integrated E Top-up and Chip & PIN, shrinkage is dramatically reduced.

### **Control your VAT**

Why pay more VAT than you need? Flooid Solutions contain a full VAT analysis at product level to ensure you never pay more than you need to. In some cases, you may even be able to reduce the amount of VAT you pay.

### **Stock & inventory**

Flooid gives you complete control over the stock in your store. Send orders electronically and use electronic delivery notes to save time and ensure your stock is accurate. Flooid can even suggest an order for you, reducing store room stock and maximising sales floor space, thereby helping you to control your business costs and save yourself valuable time.

### **Targeted offers**

The main driver for the independent and franchise retailer is the ability to provide the customer with comprehensive promotional activity in conjunction with their symbol supplier. With Flooid you can quickly and easily set up targeted offers for Multi-buy, BOGOF and Meal Deal type offers.



Flooid offers convenience retailers a modern platform built to consistently and efficiently handle customer transactions. We pride ourselves on removing frustrations and creating a superior end-user experience.

Martyn Osborne, Chief Product Officer, Flooid

## Reporting

Whether you are looking at promotions, sales, stock, audits or customer accounts, with Flooid you can easily display and report on any part of your business.

## Streamline cash office operations

Flooid is designed to allow retailers to take a more practical approach to Cash Office management. The days of managers spending hours reconciling tills are a thing of the past. We have developed the tools and processes needed to ease the burden of reconciliation and get your managers back in the store bringing value to your customers.

## Convertible lane

Convert your fixed registers into self-checkouts with convertible lane. This allows you to get additional cycles out of your hardware assets and increase customer throughput without changing the layout of your store.

In addition, Flooid offers:

- Forecourt Management (Fuel Retail)
- Cloud Subscription Model
- Comprehensive Services and API suite
- Multi-buy
- E Top-Up
- Chip & PIN
- Fully featured real-time hand-held terminal
- Linked Weigh scales

Trusted by



Walgreens

Pick n Pay

M&S  
EST. 1884

WAITROSE  
& PARTNERS

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