



# Flooid Solutions in the Cloud

Flooid Solutions in the Cloud helps you and your teams focus on the growth of your business rather than on software and IT infrastructure, while still delivering Flooid composable unified commerce platform functionality. Obvious OpEx and CapEx cloud-based savings include:

- Improved workplace productivity and collaboration
- Reduced total cost of ownership (TCO)
- Always up to date
- Focus on business rather than infrastructure
- Security, backups, and disaster recovery
- Scalability and flexibility
- Rapid deployment
- Environmental impact

While the cloud-based implementation of Flooid Solutions provides you with these obvious cloud related savings, using Flooid Solutions in the Cloud returns your focus on expanding your retail environment, so that you can better serve your customers.

## What you worry about:

Without Cloud	With Cloud
Data	Data
Application	Application
Databases	
Operating systems	
Visualization	
Physical services	
Network & storage	
Datacenter	

The end result is that Flooid Solutions in the Cloud allows you to focus on the data that helps drive your innovation. This in turn allows you to better serve your customers' shopping habits and needs. Let the bean counters count their beans, and put your IT department back serving and innovating for your customers.

#### **Flooid Solutions features include:**

- Experiences
  - Point of Sale
  - Self Checkout
  - Mobile POS
  - Convertible Lane
  - Omnichannel Journeys
  - Empower
  - Back Office
  - Stock and Inventory
  - Cash Management
  - Store and Franchisee management
  - Operational reports
  - Administrative Tools
  - Promotions and Personalized Offers
- Platform
  - Services
  - Orchestration
  - Composability
  - Scalability
  - Unified data
  - Reference architecture
  - Privacy & Security
- Operations
  - Loss Prevention
  - Estate Management
  - Insights and Analytics
  - Regulatory/Governance
- Extensive ecosystem of partner integrations
- Managed Services

Flooid Inc.  
4270 Glendale Milford Road  
Cincinnati, OH 45242

+1 833 915 0305  
marketing@flooid.com  
flooid.com

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